

Shaping the Future of Digital Health-Together

1 Shape the national conversation

Advancing the digital health dialogue across Canada.

- 1.1** Amplify the voice of Digital Health in Canada
Position Digital Health Canada as a trusted authority in the industry
- 1.2** Establish Digital Health Canada as a knowledge hub
Be a trusted destination for learning and insight
- 1.3** Deliver Canada's premier digital health experiences
Reimagine how the community connects, learns, and leads together

2 Grow a connected community

Expanding reach, deepening engagement, and unlocking the full power of the community.

- 2.1** Build a powerful partnership ecosystem
Position Digital Health Canada at the center of cross-sector collaboration
- 2.2** Expand Digital Health Canada's reach and visibility
Make Digital Health Canada more visible
- 2.3** Enhance opportunities for member engagement
Design flexible, high-value ways to engage across the digital health sector

3 Power the workforce of the future

Ensuring the digital health community has the competencies and resources required to excel.

- 3.1** Launch a Canadian digital health credential
Establish Canada's standard for digital health competencies
- 3.2** Outline digital health career pathways
Make digital health career pathways visible, accessible, and navigable
- 3.3** Accelerate workforce readiness
Equip the workforce to lead in current and emerging areas

4 Evolve for impact

Ensuring Digital Health Canada is equipped to lead, adapt, and deliver at scale.

- 4.1** Enable a high-performing, future-ready team
Invest in people, culture, and leadership
- 4.2** Strengthen governance for the future
Ensure leadership structures evolve with ambition and complexity
- 4.3** Strengthen financial resilience
Ensure long-term sustainability to support growth and impact

VISION

Shaping the future of digital health in Canada - together

MISSION

To connect, empower, and inspire Canada's digital health community