

# Event Sponsorship Opportunities 2024 - 2025

VANCOUVER  
FEBRUARY 6

BC25

AB25

CALGARY  
FEBRUARY 4

SK24

REGINA  
SEPTEMBER 17

MONTREAL  
NOVEMBER 26

MTL

ATL24

HALIFAX  
OCTOBER 2

ON25

TORONTO  
MARCH 5

# Partner with Digital Health Canada for coast-to-coast connection with engaged health and health informatics professionals

Digital Health Canada's mission to connect, inspire, and empower digital health professionals comes to life at every one of our events. Digital Health Canada events connect the digital health professionals who are creating the future of health in Canada, offering networking; inspiring speakers and presenters; and the empowerment that comes with continuous learning and professional development. Connect with them through event sponsorship.

## Year-round benefits for sponsors

- Enjoy promotional support and recognition as a sponsor with your logo featured on the Digital Health Canada website, on social media, and in event promotional materials
- Connect with digital health and healthcare delivery professionals from all across Canada
- Promote new products and services to an engaged audience of health professionals
- Reach multiple industry sectors
- Increase brand awareness with regional audiences
- Identify new customers



20,000+  
social media  
followers



10,000+  
email  
contacts

## FOR MORE INFORMATION

Contact Dino Falvo | [+1] 437-240-3610 | [dfalvo@digitalhealthcanada.com](mailto:dfalvo@digitalhealthcanada.com)

*All prices in Canadian dollars. Taxes extra.*

# Digital Health Canada's established regional events offer high recognition value and a strong attendee base

## Well-attended regional events with a history of quality content:

1. Digital Health Canada **SK24** in Saskatchewan
2. Digital Health Canada **ATL24** serving members in New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador
3. Digital Health Canada + ANHIX **AB25** in Alberta
4. Digital Health Canada **BC25** in British Columbia
5. Digital Health Canada **ON25**—the annual update on Ontario digital health

## Half-day event for busy professionals in Quebec:

- Digital Health Canada Breakfast in Montreal

## Year-round virtual events to reach groups with restrictions on travel:

- Weekly Webinar Wednesdays
- Industry Showcase Webinars
- NEW virtual academic-focused event coming in 2024



**225**  
average number  
of regional event  
attendees

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# Your best value: National Sponsorship

**One sponsorship. Five regional events. Multiple benefits.**

Make your brand the one digital health professionals recognize by sponsoring **all 5** annual regional events. National Sponsorship offers exposure at events across the country through 2024-2025.

**\$17,000**

SK24 REGINA SEPT 17	ATL24 HALIFAX OCT 2	AB25 CALGARY FEB 4	BC25 VANCOUVER FEB 6	ON25 TORONTO MAR 5	
✓	✓	✓	✓	✓	Recognition as National Sponsor on all conference materials
✓	✓	✓	✓	✓	Company logo on event promotional materials
✓	✓	✓	✓	✓	Company logo with hotlink on the Digital Health Canada website
✓	✓	✓	✓	✓	Three free registrations
✓	✓	✓	✓	✓	Company logo on event signage
✓	✓	✓	✓	✓	Company logo on event slides
✓	✓	✓	✓	✓	Access to the delegate list

**Become a 2024-2025 National Sponsor**

**COMPLETE THE AGREEMENT**

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*Montreal Breakfast Event is not included in National Sponsorship. All prices in Canadian dollars. Taxes extra.*

# Choose your own: Regional Sponsorship



**Sponsor the regional event that will bring you maximum exposure where you need it most.**  
Choose the event and level that suits your marketing needs.

EXCLUSIVE	LIMITED		
<b>REGIONAL CONFERENCE TITLE SPONSOR</b>	<b>REGIONAL CONFERENCE SYMPOSIUM HOST*</b>	<b>REGIONAL CONFERENCE SPONSOR</b>	<b>BREAKFAST EVENT SPONSOR</b>
Recognized as Title Sponsor on all conference materials for your sponsored event	Recognized as Symposium Host on all conference materials for your sponsored event	Recognized as Conference Sponsor on all conference materials for your sponsored event	Recognized as Event Sponsor on all conference materials for Breakfast Event
Prominent logo with hotlink on event page	Prominent logo with hotlink on event page	Company logo with hotlink on event page	Company logo with hotlink on event page
<b>FIVE</b> complimentary registrations to your sponsored event	<b>TWO</b> complimentary registrations to your sponsored event	<b>THREE</b> complimentary registrations to your sponsored event	<b>TWO</b> complimentary registrations to your sponsored event
Opportunity to sponsor, introduce, and moderate a session	Inclusion in a pre-event symposia-focused e-blast to all contacts		
<b>\$8,000</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$6,000</b>

**Become a 2024-2025 Regional Sponsor**

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*\*Present your own branded session with a public sector partner. All prices in Canadian dollars. Taxes extra.*

# Virtual Event Sponsorship

Find even more ways to reach Canadian digital health professionals.

**Industry Showcase Webinar** sponsors present a webinar featuring speakers and a topic of their own choosing, supported by Digital Health Canada messaging and communication. A limited number of dates are available. **Webinar Wednesday** monthly sponsors enjoy a month of wide exposure to the entire Digital Health Canada contact base. Webinar Wednesdays air weekly at noon EST from September to June. In 2024, **Driving the Future of Digital Health** will be presented as a two-day academic-focused virtual event.

INDUSTRY SHOWCASE WEBINAR PRESENTER	WEBINAR WEDNESDAY MONTHLY SPONSOR	DRIVING THE FUTURE OF DIGITAL HEALTH SPONSOR
Company logo and webinar title, topic, and speakers featured in the Digital Health Canada Event Calendar	Company logo featured in each Webinar Wednesday post in the Digital Health Canada Event Calendar for a month	Recognized as sponsor on all promotional and conference materials
Linked social media posts (20K followers)	Linked social media posts (20K followers)	Linked social media posts (20K followers)
Linked mention in the Digital Health Canada member newsletter (distribution = 6K)	Linked mention in the Digital Health Canada member newsletter (distribution = 6K)	Linked mention in the Digital Health Canada member newsletter (distribution = 6K)
Eblasts to all Digital Health Canada contacts (distribution = 14K)	Eblasts to all Digital Health Canada contacts (distribution = 14K)	Eblasts to all Digital Health Canada contacts (distribution = 14K)
Webinar recording saved in Community Hub	Webinar recording saved in Community Hub	Company logo placement with hotlink on event web page
<b>\$6,000</b>	<b>\$2,500</b>	<b>\$5,000</b>

Become a 24-25 Virtual Event Sponsor

[COMPLETE THE AGREEMENT](#)

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# 2024-2025 Virtual Event Calendar

	SEPT 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025
1									
2		WW						WW	
3									
4	WW			WW					
5						WW	WW		
6			WW						
7									WW
8					WW				
9		WW						WW	
10				IS					
11	WW			WW		IS			
12			Driving the Future			WW	WW		
13									
14									WW
15					WW				
16		WW						WW	
17	IS								
18	WW			WW					
19			IS			WW	WW		
20			WW						
21					IS				WW
22		IS			WW				
23		WW						WW	
24									
25	WW						IS		
26						WW	WW		
27			WW						
28									
29					WW				
30		WW						WW	
31									

WW = Webinar Wednesday

IS = Industry Showcase

# Terms and Conditions

## **Full payment must be received 30 days after contract signing.**

### **Regional symposia sponsor support**

Please send symposia speaker and session details to [events@digitalhealthcanada.com](mailto:events@digitalhealthcanada.com) at least four weeks prior to the date of the event to secure promised promotional opportunities.

### **Industry Showcase sponsor support**

Industry Showcases air Tuesdays at 12PM noon Eastern Time. Showcases use Digital Health Canada webinar technology and registration is managed by Digital Health Canada (there is no charge for Showcase registration). To secure promised promotional opportunities, presenting organization will send webinar title and description with speaker photos and bios to [events@digitalhealthcanada.com](mailto:events@digitalhealthcanada.com) at least four weeks prior to Industry Showcase air date.

### **Sponsorship cancellation**

Sponsorship cancellation requests must be submitted to [events@digitalhealthcanada.com](mailto:events@digitalhealthcanada.com) to ensure removal from the conference program and promotional materials. Sponsorships purchased are final sale with no refunds or cancellations. A substitution may be made available for sponsors who are unable to complete their sponsorship.

### **Registration**

Complimentary registrations included with Sponsorship must be submitted no later than one week before the sponsored event, or they may be forfeited.

## **Event cancellation or change of date**

Digital Health Canada reserves the right, at its sole discretion, to change the date or dates upon which an event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Digital Health Canada will not be liable for damages for failure to carry out the terms of the sponsorship agreement in whole or in part when such failure is caused directly or indirectly by or in consequence of pandemic, fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of Digital Health Canada, whether similar to or dissimilar from the causes enumerated herein. Notification of a change of date will be communicated to the sponsor immediately and all sponsor entitlements will be carried forward. In the event of cancellation, the sponsor will be offered a new sponsorship opportunity or a refund.

### **Use of logos**

Digital Health Canada will use supplied sponsor logo in conference communications and marketing. Sponsor may use Digital Health Canada event promotional items to advertise involvement in the event. Please contact [events@digitalhealthcanada.com](mailto:events@digitalhealthcanada.com) more information.

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## Thank you to our 2023-2024 Event Sponsors



[digitalhealthcanada.com](https://digitalhealthcanada.com)