TRUST IN LEADERSHIP

ETHICAL LEADERSHIP IN THE DIGITAL HEALTH LANDSCAPE

DRIVING THE FUTURE
of Digital Health
CONNECTING THE DIGITAL HEALTH ECOSYSTEM

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About

Angela is an Ethicist & Senior Director at INQ Consulting, specializing in Data & AI Ethics, Data Governance & Privacy. She is an interdisciplinary PhD candidate across Medicine, Engineering and Business, focusing on the Ethics of Health Innovation and Artificial Intelligence. Angela has led projects for start-ups, telecommunications companies, tech companies and public sector organizations, and is based in St. John's, NL.

Angela has expertise in data & AI ethics, public / stakeholder engagement, change management, culture shaping, ethical design & data governance.

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But really, who am I?

Agenda

1. The Trust Factor

2. Trust in Digital Health

3. Trust in Leadership

4. What does ethics have to do with trust?

5. Concluding Remarks

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TRUST

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The Trust Factor

- Trust is to have 'assured reliance on the character, ability, strength, or truth of someone or something.'

- Digital trust is given to organizations with proven safety, privacy, security, reliability, quality and established data ethics.

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TRUST IN DIGITAL HEALTH

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TRUST IN LEADERSHIP

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TRUST & ETHICS

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Ethics & Trust

Non-Maleficence	Beneficence	Autonomy	Justice
Fairness	Responsibility	Security	Transparency
Accountability	Reliability	Integrity	Honesty

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"People's expectations and definition of trustworthiness are broadening for leaders, and it takes a lot to gain that trust."

–Harvard Business Review

Concluding Remarks

1. Trust is fostered – it takes time & energy!

2. Ethics can be our compass to support trusted in digital health

3. Elements of trust in leadership:
   - Be who you say you are.
   - Embody ethical principles & values.
   - Treat others and their work with dignity.
   - Create a safe place to fail & offer / invite dissenting viewpoints.
   - Build bridges that unify.
   - Be fascinated by others to create belonging.
   - None of us are perfect – acknowledge when you're wrong and learn from it.

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Questions

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