

TRUST IN LEADERSHIP

ETHICAL LEADERSHIP IN THE DIGITAL HEALTH LANDSCAPE



DRIVING THE FUTURE
of Digital Health
CONNECTING THE DIGITAL HEALTH ECOSYSTEM

INQ
CONSULTING

About

Angela is an Ethicist & Senior Director at INQ Consulting, specializing in Data & AI Ethics, Data Governance & Privacy. She is an interdisciplinary PhD candidate across Medicine, Engineering and Business, focusing on the Ethics of Health Innovation and Artificial Intelligence. Angela has led projects for start-ups, telecommunications companies, tech companies and public sector organizations, and is based in St. John's, NL.

Angela has expertise in data & AI ethics, public / stakeholder engagement, change management, culture shaping, ethical design & data governance.



But really, who am I?



Agenda

1. The Trust Factor
2. Trust in Digital Health
3. Trust in Leadership
4. What does ethics have to do with trust?
5. Concluding Remarks

A close-up photograph of a person in a white lab coat, likely a doctor, holding a tablet. A stethoscope is visible around their neck. The word "TRUST" is overlaid in large white letters on the tablet screen, with a red horizontal line underneath it.

TRUST

INQ
CONSULTING

The Trust Factor

- Trust is to have 'assured reliance on the character, ability, strength, or truth of someone or something.'
- Digital trust is given to organizations with proven safety, privacy, security, reliability, quality and established data ethics.

A photograph of two women sitting at a table. One woman, with long curly hair, is seen from behind, holding a pen and looking at a laptop. The other woman, wearing glasses and a pink sweater, is seated in a wheelchair and looking at the laptop screen. The background shows a modern office or meeting space with large windows and geometric patterns on the wall.

TRUST IN DIGITAL HEALTH

INQ
CONSULTING

A man with a prosthetic arm is seated in a wheelchair, wearing a blue shirt and khaki shorts. He is being fitted with a sensor on his prosthetic arm by another man standing next to him. The man standing is wearing a black shirt and black pants. They are in a modern, brightly lit office or lab setting with large windows in the background. A laptop is visible on a table to the left. The text "TRUST IN LEADERSHIP" is overlaid in white, bold, sans-serif font, with a red horizontal line underneath it.

TRUST IN LEADERSHIP

INQ
CONSULTING

TRUST & ETHICS

INQ
CONSULTING

Ethics & Trust



Non-Maleficence



Beneficence



Autonomy



Justice




Fairness



Responsibility



Security



Transparency



Accountability




Reliability



Integrity



Honesty



"People's expectations and definition of trustworthiness are broadening for leaders, and it takes a lot to gain that trust."

-Harvard Business Review

Concluding Remarks

1. Trust is fostered - it takes time & energy!
2. Ethics can be our compass to support trust in digital health
3. Elements of trust in leadership:
 - Be who you say you are.
 - Embody ethical principles & values.
 - Treat others and their work with dignity.
 - Create a safe place to fail & offer / invite dissenting viewpoints.
 - Build bridges that unify.
 - Be fascinated by others to create belonging.
 - None of us are perfect - acknowledge when you're wrong and learn from it.

Questions

CONTACT

Angela Power

Senior Director

709.690.3072

apower@inq.consulting

