

Canadian Red Cross Community Health



Canadian Red Cross



FROM TODAY TO 2025 | THE BIG PICTURE

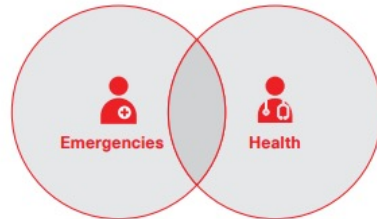
OUR MISSION

We help people and communities in Canada and around the world in times of need and support them in strengthening their resilience.

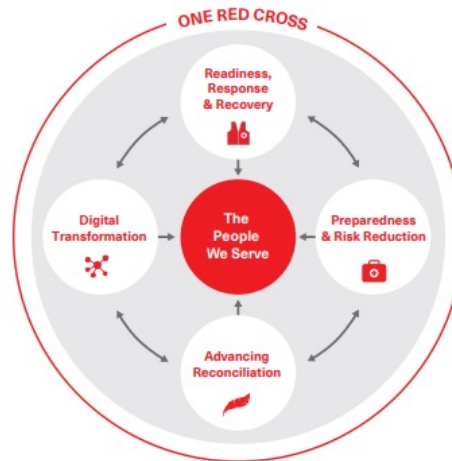
OUR AREAS OF EXPERTISE

- | | | | |
|----------------------|--------------|---------------------------------|--------------------|
| Direct assistance | Volunteerism | Capacity strengthening | Research in action |
| Training & education | Philanthropy | Influencing humanitarian action | Granting |

OUR FIELDS OF WORK



OUR STRATEGIC PRIORITIES



OUR COMMITMENTS



Canadian Red Cross: Fundamental Principles

Our network is vast, but our approach is simple.

All Red Cross programs and activities are guided by the Fundamental Principles of the Red Cross Red Crescent Movement. These principles allow us to provide help immediately to whoever needs it, wherever they are, whatever their race, political beliefs, religion, social status, or culture.

Humanity

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

Impartiality

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality

To continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Independence

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

Voluntary Service

It is a voluntary relief movement not prompted in any manner by desire for gain.

Unity

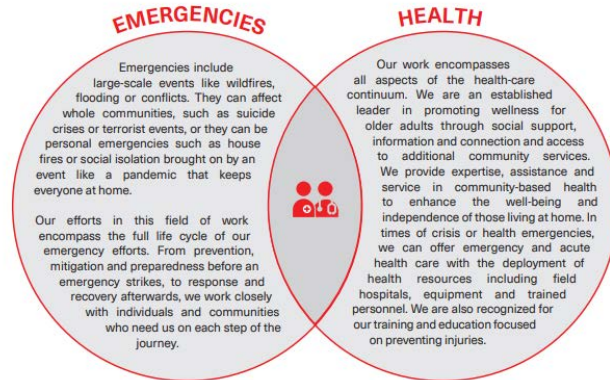
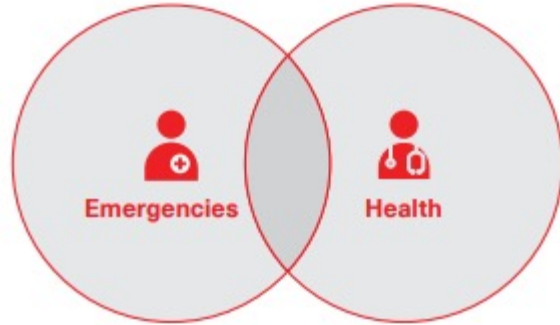
There can only be one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

Universality

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is world-wide.

Canadian Red Cross: Fields of Work

OUR FIELDS OF WORK



HEALTH

A red icon of a person with a white stethoscope around their neck, positioned on the left side of the 'HEALTH' callout.

Our work encompasses all aspects of the health-care continuum. We are an established leader in promoting wellness for older adults through social support, information and connection and access to additional community services. We provide expertise, assistance and service in community-based health to enhance the well-being and independence of those living at home. In times of crisis or health emergencies, we can offer emergency and acute health care with the deployment of health resources including field hospitals, equipment and trained personnel. We are also recognized for our training and education focused on preventing injuries.

Canadian Red Cross: Community Health Programs & Services



Meals on Wheels:

Hot/frozen meals are delivered to seniors and older adults who are unable to prepare meals at home.



Transportation:

Safe and dependable transportation provided to medical/social destinations for older adults, and those with physical limitations requiring accessible transportation.



Mobile Food Bank:

Food (and other essentials) hampers are delivered to individuals living with a condition, disorder or disability which restricts access to walk-in food banks, or other food support resources.



Hospital to Home:

Mixed model of service providing transportation, meals, re-settlement support and connections to needed community resources for older adults transitioning home from hospital.



Student Nutrition Program:

CRC supports school-based student nutrition programs provide food access to students through breakfast and snack programs.



Friendly Calls/Visiting:

Social phone calls / visits and enhanced psychosocial supports are provided to older adult participants to address feelings of loneliness and isolation, psychological needs, and to form social connections



Health Equipment Loan Program (HELP):

Safe and cost-effective health equipment loans to seniors, older adults and persons living with disability or specific health condition(s) / need(s).



Health Indigenous Community Support Services:

Provision of culturally safe community support services to residents along the James Bay Coast.

Social Prescribing Pathway

Current State of Social Prescribing in Canada

This map illustrates a high-level view of the current Social Prescribing Pathway across a wide range of social prescribing initiatives in Canada. This pathway is divided into five distinct stages: *Enter*, *Connect*, *Attend*, *Follow-up* and *Exit*, and indicates the key actors and various stakeholders involved at each stage. This map is supplemental to the *Current State of Social Prescribing in Canada Summary Report*.

