

UpOnDIGITAL 2019

UPDATE ON ONTARIO DIGITAL HEALTH
MONDAY MARCH 4, 2019 | TORONTO

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UpOnDIGITAL 2019 Morning Program



8am Registration and Networking Breakfast

8:30am Welcome and Opening Remarks
Mark Casselman, CEO, Digital Health Canada



8:45am OPENING KEYNOTE
Keynote Speaker: Dr. Rueben Devlin, Special Advisor and Chair of the Premier's Council on Improving Health Care and Ending Hallway Medicine



9:20am PANEL DISCUSSION Shared Services Organizations
Marc Lemaire, Chief Procurement Officer, Vice President Strategic Sourcing, Mohawk MedBuy
Dov Klein, Vice President Innovation and Strategic Partnerships, Plexxus
Catherine Brown, CEO, HSSOntario



10am Virtual Care: Essential to Connecting People and Care, Better and Faster
Ontario is on the verge of major healthcare system transformation. As we work together to help drive this change, virtual care will be key to connecting the people and care needed to deliver the best possible outcomes for everyone. This presentation will highlight innovative virtual care ideas and activities already underway and will highlight significant lessons learned to help guide the new path forward.
Dr. Ed Brown, Founder and CEO, Ontario Telemedicine Network



10:30am Networking Break

10:50am Making a Difference with PrescribelT™
PrescribelT™ goes beyond technology to address pressing health care priorities including privacy and the opioid crisis. Three years ago, Canada Health Infoway set out with a vision to create a single national e-prescribing service for the benefit of all Canadians. Today, PrescribelT™ offers a simple service that delivers exponential value to pharmacy, prescribers, patients and healthcare systems. Now in selected communities across Ontario, Alberta and New Brunswick, the vision is becoming a reality. Join Bobbi Reinholdt, EVP PrescribelT™ to learn more about the journey and what are plans are for the future.
Bobbi Reinholdt, Executive Vice President, PrescribelT™



11:20am Toronto: Opportunities in Health Tech and AI
With AI and other tech applications in healthcare filling the headlines, what are the opportunities for development and implementation in Toronto (Canada)?
Ella Korets-Smith, CEO and Director, TOHealth!



11:45am Networking Lunch and KEYNOTE (12:20 pm)



UpOnDIGITAL 2019 Afternoon Program

12:20pm **KEYNOTE** What's on the Horizon in Digital Health for Primary Care Physicians in 2019?

Keynote Speaker: Sarah Hutchison, CEO, OntarioMD



1:10pm **PANEL DISCUSSION** Hospital-based Innovation Initiatives

Mark Rajack, Project Director, Partnerships and Innovation, Niagara Health

Dr. David Jaffray, Executive Vice President, Technology and Innovation, UHN

Ted Scott, Vice President Research & Chief Innovation Officer, Hamilton Health Sciences

Robert Bull, Vice President, Finance, Technology and Innovation, Chief Financial Officer and Chief Information Officer, Southlake Regional Health Centre



2:00pm **Networking Break**

2:30pm **PRESENTATION** Open for Innovation

eHealth Ontario's Innovation Lab is a virtual lab environment that provides innovators and solution providers with the opportunity to demonstrate the value of electronic health record (EHR) integration and transformation of patient care. The goal of this "sandbox" is to provide a safe place for experimentation, thus fostering a culture of innovation, particularly among consumer-facing initiatives.

Mike Van-Hooydonk, Director of Solution Architecture, eHealth Ontario

Vipin Saini, Initiative Lead, eHealth Ontario



3:10pm **PRESENTATION** What Have We Learned Thus Far: Ontario's Digital Health Innovation Projects

Adoption of innovation is critical to meet the increasing commitment to putting the needs of people and patients at the centre of the Ontario health care system. This session presents how programming such as Health Technologies Fund (HTF) and REACH are helping to enable accelerating evaluation, procurement, adoption and diffusion of made-in-Ontario health technologies in the Ontario health system.

Jennifer Moles, Innovation Procurement Manager, Ontario Centres of Excellence

Bailey Griffin, Manager, Virtual Care Program, WIHV, Women's College Hospital



3:40pm **CLOSING DISCUSSION** Value-Based Health Care Models

Allison Costello, Acting Director, Policy and Innovation and HQO Liaison and Program Development Branches, Ministry of Health and Long-Term Care



4:10pm **Closing Remarks**

Mark Casselman, CEO, Digital Health Canada



Digital Health Canada connects, inspires, and educates the digital health professionals creating the future of health in Canada. Our members are a diverse community of accomplished, influential professionals working to make a difference in advancing healthcare through information technology. Digital Health Canada fosters network growth and connection; brings together ideas from multiple segments for incubation and advocacy; supports members through professional development at the individual and organizational level; and advocates for the Canadian digital health industry.

For more information, visit digitalhealthcanada.com.

