Driving the Future of Digital Health

October 30, 2017 • Beanfield Centre, Exhibition Place, Toronto

Connecting the digital health ecosystem

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We are at the cusp of unprecedented change in the way health services are delivered, personalized, accessed, and funded. The rapid growth in connected personal health services, devices, and data is creating opportunities to re-imagine aspects of healthcare access and delivery, personal health and fitness, and health data via new enabling digital health practices and technologies.

Driving the Future of Digital Health brings together professionals, organizations, and ideas from across stakeholder segments for incubation and advocacy. Attendees will access opportunities to connect with existing communities and initiate new relationships within both traditional and emerging segments of health and healthcare in Canada. Highlights include:

- Professionals from consumer digital health, retail health, health technology, insurance, and traditional healthcare delivery

- Provocative panel discussions: self- management meets retail health, fitness data meets personalized health, and ambulatory care meets community

- Pop-up exhibition: demo your latest connected personal health devices, services and tools

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8:00 AM	Complimentary Breakfast
9:00 AM	Session Open
9:15-10:30 AM Opening Keynote	**Digital Health: A Launchpad to the Moon and Mars** Virtual care, digitized human physiology, machine learning, and personalized medicine are driving the future of health on earth… and in space. In fact, technology has evolved to a point where terrestrial healthcare innovation is ahead of space medicine. This panel explores what is on the horizon over the next 10-20 years for human travel in space and providing on-orbit medical care, and the potential points of alignment between space-to-earth and earth-to-space digital health knowledge transfer. *Keynote Speakers: Dr. Robert Thirsk, former Canadian Space Agency astronaut and Chancellor, University of Calgary; Isabelle Tremblay, Director, Astronauts, Life Sciences and Space Medicine, Canadian Space Agency; Dr. Sandeep (Sonny) Kohli, Internal Medicine/ Critical Care, Halton Healthcare, Co-Founder/ Chief Medical Officer, Cloud DX, Qualcomm Tricorder XPRIZE Innovator Award and Adjunct Faculty, McMaster University*
10:30 - 11:00 AM	Break
11:00-12:15 Panel One	**Consumer-directed Health Management** Every aspect of health is becoming digitized and empowered (or disrupted) via clinical innovations, new processes, and the application of emerging technologies. Today, Canadian citizens are gaining access to health services and information through a growing number of channels – including physical and virtual access points via traditional providers and new entrants. This panel explores intersection points between consumer-driven access, retail health, virtual care, and innovative extensions of traditional care models. *Panelists: Jamie Bruce, Senior Vice President, Healthcare Strategy and Innovation, Shoppers Drug Mart; Dr. Sacha Bhatia, Director of the Institute for Health System Solutions and Virtual Care (WIHV), Womens College Hospital; Azi Boloorchi, Director, Innovation and Strategic Partnerships, Revera Living*

12:15 - 1:15 PM	Lunch

| 1:15 - 2:30 PM Panel Two | **Personal Health Information Meets Personalized Medicine**

Health data is growing at an unprecedented rate and provides a rich resource for enhancing health service delivery, empowering consumers, and improving health outcomes. Leaders are developing partnerships to leverage decentralized data from many sources to improve decision-support, empower behaviour change and population health, support patient self-management, and deliver precision medicine. The panel examines the opportunities and challenges for driving connected health and enabling new models for consumer engagement and data-driven health care delivery.

Panelists: Sean McNamara, Garmin; Sarah Richard, Chief Marketing Officer, Carrot Insights; David Jaffray, Executive Vice President, Technology and Innovation, University Health Network

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| 2:45 - 4:00 PM Panel Three | **Health and Care Moves Everywhere**

Digital health brings together many partners from across a broad ecosystem to bring health care and information to patients, clients, and consumers in their community – at home, at work, and on connected devices. New partnerships bring positive change to systems, processes, and skills/roles – inside, outside, and across traditional industry boundaries. This panel explores innovative partnerships that are moving care and information from hospital to community to work and home.

Panelists: MaryLou Ackerman, Vice President, Innovation, Saint Elizabeth Healthcare; Joe Blomeley, Vice President Public Sector, Morneau Shepell; Jennifer Flexman, Director of Product and Service Innovation, Lifelabs

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| 4:00 PM | Close |