

Digital Health Canada Strategy 2023

VISION

Together, we will catalyze the digital health community.

MISSION

Connect, inspire, and empower digital health professionals who are creating the future of health in Canada.

PILLARS

We connect a network of professionals and organizations to facilitate lasting business relationships and collaborative partnerships.

We empower by leading knowledge sharing, learning and credentialing, and developing content and tools.

We inspire our members and community to be visionary and transformative thought leaders.

VALUES

Innovation Demonstrate leadership by introducing innovation that accelerates the transformation of health service delivery

Collaboration Value collaboration through sharing of health informatics and digital health knowledge and experience with others

Diversity Recognize the diversity of our membership

Education Remain committed to continuous learning

Integrity Be guided by professionalism, integrity and ethics

Service Respond to and serve the needs of the members and the health system

PRIORITY

Empowering Individuals

GOAL

Each member will be empowered to be successful, well-connected, and to thrive in the healthcare industry

OBJECTIVE

Deliver a local experience that has national and global relevance

Understand member needs and evolve programs and services accordingly

Grow and diversify membership to broaden member opportunities

OUTCOMES

- Our members will be highly engaged with their professional network through our programs and services.
- Our members will access opportunities that strengthen their skills and experience to meet their professional needs.
- Our members will engage with a trusted network of peers who offer diverse backgrounds, perspectives, and experiences.

PRIORITY

Knowledge sharing + life-long learning

GOAL

Digital Health Canada will be the trusted source for learning and knowledge sharing

OBJECTIVE

Be first choice for professional development, career planning and advancement in the digital health industry

Facilitate and deliver learning programs that adapt to a rapidly changing environment

Co-create, share and consolidate knowledge for easy consumption and application

OUTCOMES

- Canadian digital health professionals will access, use, and contribute to professional learning pathways and resources that advance their career and their organizations.
- Canadian students, health professionals, and digital career-shifters will seek out our programs and services to enable their professional growth.
- Canadian organizations will preferentially partner with us to develop and deliver quality content to professionals.

PRIORITY

Advancement and advocacy

GOAL

Digital Health Canada will advance and influence the future of health in a digital world

OBJECTIVE

Be recognized as a leader and influencer advancing issues and priorities for positive change

Bring Canada to the world, and the world to Canada

Be the catalyst bringing together multiple organizations to align on a common purpose

OUTCOMES

- Our community will influence the direction and advancement of initiatives locally, nationally, and globally.
- Our community will use our shared practices, tools, and collaborations to collectively advance their organizations.
- Our community will recognize Digital Health Canada as a leading voice with demonstrated capacity to innovate through highly engaged staff, volunteers, and members