

CHIEF Executive Forum

CGLOBAL

Virtual Event

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 Digital Health
CANADA

International Perspectives: Delivering Value and Creating Economic Growth Through Digital Health Innovation

Canadian health innovation is experiencing explosive growth—from transforming delivery of care to Canadians through the pandemic, to developing new health services and products. Technology acceleration and adoption is key to providing more sustainable health services, quality care outcomes, and meeting consumer expectations.

How will Canada drive the domestic digital health industry forward over the next several years? What can we learn from international colleagues to catalyze further economic growth and value creation for Canadians and our global partners?

CHIEF Executive Forum members will explore these questions and more with a panel of international leaders who will share their global experience in health technology acceleration and adoption.

Schedule

12:00-12:05 pm	Intro and Welcome
12:05-12:10 pm	Moderator set up
12:10-12:55 pm	Panel Discussion
12:55-1:10 pm	Q&A/Open Discussion
1:10-1:15 pm	Close

Speakers

-  Noel Gordon, Healthcare UK
-  Dr. Nana Bit-Avragim, iHospital InnoLab
-  Nick Guldemon, Leiden University Medical Center
-  Mary Sanagan, Deloitte Canada (Moderator)



Noel Gordon

Noel is a non-executive director of NHS England and Chair of Healthcare UK's Advisory Board. He was formerly Chair of NHS Digital, a member of the Life Sciences Industrial Strategy Board, the Accelerated Access Review and Chair of NHS England's Specialised Services Commissioning Committee. Previously an economist and a banker, Noel spent most of his career in consultancy. He was Global Managing Director of the Banking Industry Practice at Accenture from 1996 until his retirement in 2012 and before that a partner in Booz Allen and Hamilton based in both London and New York. He has extensive practical experience of restructuring complex organisations across technology and business cycles and driving fundamental innovations in transforming industries through big data, analytics, mobile and digital technologies.



Nana Bit-Avrigim

A passionate transformer, forward-thinking leader and the next gen healthcare ecosystem builder. Nana is a physician-scientist and digital health business architect with a focus on radical innovation. Previously, she had successfully developed and executed a broad scope of networking platforms and innovation programs between academia, SMEs, ventures and industry at Charité Foundation; Singularity University, and lately at Brandenburg Medical School. Her wealth of experience comes from stints working for international startups ScienceOpen and Medicinisto. Actively transforming the current healthcare industry, Nana enjoys serving as an advisor to several digital health companies in the UK, Germany, Switzerland and Israel. Nana acts as a global ambassador for Frontiers Health conference and on the advisory board of Frontiers NEXT Wellbeing.



Dr. Nick Guldemond

Dr. Guldemond is senior researcher at Leiden University and Prof. Integrated Care & Technology at I.M. Sechenov First Moscow State Medical University. He is policy advisor for the Health Ministry and consultant for various organisations: WHO, EU Programmes EIT KIC Health, KIC Digital, AAL, IMI and H2020. He is active in numerous eHealth programmes: China, UK, Russian Federation, Italy, Norway, Poland, Germany, Belgium, Brazil, Iran, Finland, Romania and US. Often in collaboration with industry Pharma (Roche, Genzyme, J&J, Grunenthal), Medtech (Philips, MEDTRONIC, COCIR), Health IT (Microsoft, Ascom, Ortec, Vodafone) and finance (Rabobank, Natwest, RBS). He was architect of the national eHealth and Big Data strategy; is coordinator of EU EIP on Healthy and Active Aging; ISO Strategic Advisory Group on Aging Societies member.



Mary Sanagan

Moderator Mary Sanagan is Partner at Deloitte Canada with 15 years of large technology-enabled transformation experience in the Canadian and US health markets. Mary is a certified project management professional, and leads strategic/advisory engagements focused solely in the eHealth space. Mary retains extensive knowledge of Hospital Information System, Electronic Health Records and departmental clinical system design and implementations. She has executed large program management, including governance establishment, resource planning, and risk management. She has a strong knowledge of hospital operational and clinical workflows, including emergency services, inpatient, surgical, ambulatory, physician, nurse, therapist, pharmacist, laboratory, behavioural health and administrative. Mary has excellent interpersonal skills and is I.T.I.L certified.

An important **Digital Health Canada** member group, **CHIEF Executive Forum** is an interactive, trusted environment for senior professionals and leaders in digital health and healthcare. CHIEF Executive Forum members collaborate, exchange best practices, address professional development needs, and offer their expertise in setting the agenda for the effective use of information and technology to improve health and healthcare in Canada. CHIEF Executive Forum private and public sector members are shown here.

