

The Digital Health Canada Chapter Challenge

The new Digital Health Canada Chapter Challenge was developed by Chapters, for Chapters. This challenge will increase member engagement across the chapters and nationally, but, more importantly, the winning chapter earns the title of Digital Health Canada **Chapter Champion** and enjoys bragging rights for the year! **How it works:**

1. Complete the Chapter Challenges (listed separately)
2. Prove it by snapping a photograph of the challenge completion
3. Post your pics on your favourite social media platform with #ChapterChallenge2020 and your chapter hashtag (be sure and tag Digital Health Canada)
4. Winner will be crowned Chapter Champion at e-Health 2020 in Vancouver

Rules and Regulations

- You must be a Digital Health Canada member to participate in the Chapter Challenge.
- Existing Digital Health Canada Chapters want everyone to participate. Therefore for the purpose of this event, any province or territory in Canada can participate, even if they are not represented by or part of an existing Digital Health Canada chapter. The participating province/territory will be considered a team for the duration of the challenge. Contact chapters@digitalhealthcanda.com for more information (and your team hashtag!).
- The challenges must be completed between February 21, 2020 and June 1, 2020. **That gives you 101 days to motivate your chapter members and complete your challenges.**
- The title of Chapter Champion will be awarded to the chapter with the highest number of challenges completed. In the case of a tie, the total number of participants and total number of social media posts will also be considered. A head-to-head chapter competition at eHealth 2020 may also be used as a tie breaker.
- Any photos and/or videos posted to social media may be used by Digital Health Canada in Chapter Challenge promotional materials.
- Be creative, have fun, get involved—this is all in good fun. Feel free to contact chapters@digitalhealthcanda.com if you have any questions, but if want lots of details or full clarity on a specific challenge... you are probably over-thinking it! See you in June at e-Health!

Gilian Sweeney, Atlantic Chapter Chair
Phil Barker, BC Chapter Chair
Kevin Smith, Alberta Chapter Chair



Hashtags

#ChapterChallenge2020
#eHealth2020
#AtlanticChapterDHC
#BCChapterDHC
#AlbertaChapterDHC

The Digital Health Canada Chapter Challenge



Challenges

<p>Follow Digital Health Canada and eHealth on your favourite social media platform</p> 	<p>Collaborate with a clinician</p> 	<p>Find 10 people from your chapter who are attending eHealth 2020</p> 
<p>Host a MeetUp or Breakfast Event</p> 	<p>Collaborate with a patient and/or family</p> 	<p>Sign up 20 people from your chapter as volunteers</p> 
<p>Attend a Webinar Wednesday</p> 	<p>Access your patient chart online</p> 	<p>Attend the CHIA Awards Gala at e-Health</p> 
<p>Attend the CHIEF Spring Symposium</p> 	<p>Mentor an emerging professional</p> 	<p>Attend the Canadian reception at HIMSS20</p> 
<p>Recruit a new member organization</p> 	<p>Connect with 10 new people from your chapter on LinkedIn</p> 	<p>Sign up for Canada Health Infoway email updates</p> 
<p>Present on a digital health topic</p> 	<p>Get Mark Casselman's autograph</p> 	<p>Access a data report on the CIHI website</p> 
<p>Sign up for your CPHIMS-CA certification</p> 	<p>Post a promo video for your chapter</p> 	<p>Video (or live at eHealth) a flash mob. Bonus points for song choice and choreography!</p> 
<p>Connect with a Digital Health Canada member in another province</p> 	<p>Take a photo with someone from another chapter</p> 	<p>Complete a hand-drawn, full-colour depiction of the ideal patient transfer</p> 
<p>Take a photo of a Chapter Advisory member</p> 	<p>Write a Digital Health Canada poem, limerick or haiku</p> 	<p>Trivia: Name the founding members of COACH and the year it was formed</p> 
<p>Go to HIMSS20 and speak to someone about Digital Health Canada</p> 	<p>Get a tattoo of the Digital Health Canada logo</p> 	<p>Have a chapter member play in the eHealth 2020 Blues Band</p> 