AN INTERACTIVE, TRUSTED ENVIRONMENT FOR DIGITAL HEALTH LEADERS
The semi-annual symposium is the CHIEF Executive Forum raison d’être—a safe and open environment where digital health leaders tackle the big topics and work toward solutions to the challenges facing everyone trying to deliver quality health in a digital world.

CHIEF Executive Forum sparks innovative healthcare ideas and forms the basis for lasting professional ties and invaluable business relationships.

**Executive Membership** $995
Public sector entities that would benefit from CHIEF Executive Membership include provincial ministries, health regions, LHINs, healthcare service providers, and traditional healthcare institutions. CHIEF Executive Membership for public sector organizations includes Digital Health Canada membership privileges for three senior-level people and registration for both the CHIEF Spring Symposium and CHIEF Fall Symposium.

**Corporate Membership** $18,000
Private sector corporations involved in furthering digital health in Canada will find an investment in a CHIEF Corporate Membership worthwhile. The involvement of the private sector community is vital to the quality and longevity of CHIEF. Corporate Members contribute their active participation, industry experience and in-depth insight into digital health and health informatics discussions at the CHIEF Spring Symposium and CHIEF Fall Symposium, and at Digital Health Canada events throughout the year.

CHIEF Corporate Membership for private sector organizations includes Digital Health Canada membership privileges for two senior-level people and registration for the both the CHIEF Spring Symposium and CHIEF Fall Symposium.

Contact membership@digitalhealthcanada.com to inquire about CHIEF membership.
Set the agenda for the effective use of information management to improve healthcare in Canada

CHIEF Membership is for senior professionals and industry leaders who influence or set the direction for IM/IT/HI clinical decision-making in the healthcare community. CHIEF Members are responsible for clinical transformation in large health services or corporate healthcare-related organizations or regions.

Included among CHIEF members are experienced digital health leaders who are responsible for policy, strategy, delivery, or key provider groups. Member titles include: Chief Information Officer (CIO); Chief Executive Officer (CEO); Chief Technical Officer (CTO); Chief Medical/Nursing Information Officer (CMIO/CNIO).

Members are drawn from federal entities; provincial ministries; health regions or Local Health Integrated Networks (LHIN); hospital/acute care facilities; ambulatory facilities; primary care and/or home healthcare; specialty hospitals or services (e.g. paediatrics, geriatrics, cancer, mental health); national or provincial associations representing key provider groups; corporations; and non-governmental organizations (NGO).

**Network**
- Attend annual Symposia (Spring and Fall)
- Access membership directory of Canada-wide professional network
- Learn from executives responsible for IT service delivery + budget accountability
- Connect with high-ranking, front-line clinical professionals
- Engage in open dialogue with digital health colleagues who share similar experiences

**Lead**
- Be part of an influential organization
- Shape the path to effective, efficient and successful use of IM/IT for healthcare in Canada
- Opportunity to review developing business strategies and test new ideas
- Ability to address the unique professional development needs of senior staff

**Collaborate**
- Join working groups and contribute to reports and white papers
- Debate key and timely issues in a trusted environment
- Share best practices and lessons learned with industry partners and C-suite leaders
- Access weekly webinars
- Gain advice on how to leverage opportunities to present ideas and new developments