



INNOVATION. LEADERSHIP. ADVOCACY!

CHIEF FALL SYMPOSIUM 2016

September 30th & October 1st
St. Andrew's Club
Sun Life Financial Tower

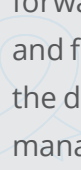
CHIEFTM Canada's Health Informatics Executive Forum
Forum canadien des cadres en informatique de la santé

The 2016 CHIEF Fall Symposium features another outstanding two-day program for senior Health Informatics executives from across Canada to gather together to learn, collaborate and network.





At this event, our agenda and discussions will be focused on three core takeaways:



Lead your organization forward with new capabilities and frameworks for leveraging the discipline of innovation management to transform service delivery and business performance.



Build a CHIEF national and regional agenda for the Canadian Digital Health industry. Through collaborative breakouts, CHIEFs will identify national and regional “problem lists” and define shared challenges and opportunities that they face in their roles as Canadian digital health leaders.



Create CHIEF advocacy perspectives and recommendations, learn strategies for communicating with government and legislators, and “pitch” your position to an expert panel for feedback on how to sharpen the focus, delivery, and alignment of key messages.

Plus, hear from other leaders who will share cutting edge, state of the art information and experiences with:

- The latest work on data analytics in health, and
- An interactive session on virtual & augmented reality in healthcare!

Once again, the two-day program will provide CHIEF members the opportunity to hear and respond to interesting, provocative presentations, to share experiences and build trusted relationships, and to further strengthen the important mandate of Canada’s Health Informatics Executive Forum.



DAY 1 | FRI | 9/30

AM SESSIONS	ROOM*: CONSERVATORY SUITE	PM SESSIONS	ROOM*: CONSERVATORY SUITE
8:00-8:45		12:00-1:00	
Registration & Breakfast		Luncheon	
8:45-9:00		1:00-2:00	
Welcome, Introductions & Agenda Overview		Digital Health Advocacy: Building our National Mandate	
9:00-10:20		CHIEFs will be engaged in an opening discussion on the potential to engage in advocacy for health informatics. Towards development of a draft framework, CHIEFs will have the opportunity through facilitated discussion to capture thoughts on the advocacy role for CHIEF with respect to potential goals and objectives, and guiding principles. Development of national and regional “problem lists” and dialogue on building a platform for CHIEF leadership and advocacy will also be explored.	
Innovation Management: “Building Your Organizational Innovation Capabilities”		A panel of CHIEFs will present the national agenda framework for discussion, input, and debate.	
INNOVATION KEYNOTE		2:00-2:30	
Dr. Andrew Maxwell Assoc. Professor, Entrepreneurial Engineering, Lassonde School of Engineering Chief Innovation Officer, Canadian Innovation Centre		Networking Break	
The keynote presentation will describe how the innovation engine in an organization can work alongside the performance organization, and how organizations might transform their innovation culture. CHIEFs will be introduced to a toolset that will enable organizational leaders to identify behavioral barriers to innovation, and suggest ways in which these behaviours might be modified, without exposing the organization to unreasonable levels of risk.		2:30-4:15	*BREAKOUT ROOMS (G2,E1,F1)
INNOVATION MANAGEMENT PANEL DISCUSSION		Digital Health Advocacy: National and Regional Opportunities	
Innovation in Procurement – “Procurement by Co-Design” Hadi Salah , Manager, Health Ecosystem Partnerships, MaRS EXCITE MaRS Discovery District		Through facilitated breakouts, CHIEFs will identify national and regional “problem lists” and define shared challenges and opportunities that they face in their roles as Canadian digital health leaders. CHIEFs will pinpoint the complex emerging challenges where current practice is not leading to significant progress, and identify opportunities to solve challenges together through post-symposium work. Through this CHIEF discussion, a draft national and regional agenda for digital health in Canada will be developed.	
Managing Innovation in Health Service Delivery Ted Scott , Chief Innovation Officer and Director of Strategy Hamilton Health Sciences		4:15-4:30	
10:20-10:45		Closing Remarks, Housekeeping Announcements & Adjournment	
Networking Break		4:30-5:00	
10:45-12:00	*BREAKOUT ROOMS (G2,E1,F1)	Recess	
Innovation Management Breakouts		5:00-8:00	*BRASSAI RESTAURANT & LOUNGE
Facilitated breakout sessions will bring together all CHIEFs – leaders from public sector, private sector, and government – to identify current challenges (internal and external), ask important questions, explore frameworks and tools to bring good practices back to your organization, and identify (and put in place) innovative public-private partnership projects that CHIEF working teams will take forward beyond the symposium.		Networking Reception & Dinner	
		Brassai Restaurant & Lounge 461 King Street West, Toronto, ON M5V 1K7	

AGENDA

DAY 2 | SAT | 10/01

AM SESSIONS	ROOM*: CONSERVATORY SUITE	PM SESSIONS	ROOM*: CONSERVATORY SUITE
7:30-8:30		12:00-1:00	
Breakfast		Luncheon	
8:30-8:40		1:00-1:45	
Welcome, Introductions & Agenda Overview		Keynote panel: Digital Health Advocacy – Communicating with Impact	
8:40-9:30		The panel will present strategies for communicating with government and legislators, and offer suggestions for how to make an impact on public policy at regional and national levels. Our panel brings forward their ideas, expertise, and experience gained through government strategy development and business planning, working with stakeholders across government ministries, advising provincial cabinet Ministers, developing provincial budgets, and helping create and shape policy and legislative agendas.	
Interactive Session: Virtual Reality & Augmented Reality in Healthcare		Jamison Steeve , Executive Director, Martin Prosperity Institute (MPI) at the University of Toronto’s Rotman School of Management and the Institute for Competitiveness & Prosperity (ICP). Jamison is a former advisor to provincial cabinet Ministers and Principal Secretary in the Office of the Premier of Ontario.	
Andrea Bielecki , President, INVIVO		Susan Anderson , Managing Director, Orion Health Canada. Susan was formerly the Assistant Deputy Minister and CIO for the Health Information Technology and Systems Division at Alberta Health.	
Andrea will take us on a virtual and augmented reality tour of healthcare, and how this new wave of innovation is bringing forward exciting technologies and capabilities that will enhance healthcare delivery, training & education, and patient engagement.		1:45-2:00	
9:30-10:15		Networking Break	
Healthcare Analytics – Innovation & Best Practices: CHIEF Working Group Presentation		2:00-3:00	
The CHIEF Data Analytics working group will be presenting their findings from the June CHIEF Symposium breakout session on, “What does successful analytics look like?”. The team of CHIEF leaders will expand on how to identify and learn from innovative North American organizations leading the way toward successful analytics programs.		Dragon’s Den Pitch Panel	
10:15-10:35		Our key note advocacy panel will take on the role of “dragons den” style judges to hear the CHIEF break-out groups pitch their positions, points-of-view, and recommendations while the expert panel provides feedback on how to sharpen the focus, delivery, and align key messages. Post-pitch discussion will focus on identifying CHIEF working teams that will continue to move this discussion forward with specific projects beyond the symposium.	
Networking Break		3:00-3:15	
10:35-12:00		Closing Remarks, Housekeeping Announcements & Adjournment	
“Pitch Prep!” Sharpening the focus for Digital Health Advocacy in Canada			
In preparation for CHIEF Advocacy pitch session in the afternoon, our facilitators will guide the break-out groups from Day #1 to develop their positions, points-of-view, and recommendations for presentation back to their colleagues and the panel for feedback.			

GET TO KNOW



SUSAN ANDERSON
Managing Director, Orion Health Canada

Susan Anderson is the Managing Director for the Canadian Business with Orion Health. Susan is an accomplished eHealth strategist with more than 20 years' experience in healthcare informatics. Most recently, she was the Assistant Deputy Minister and CIO for the Health Information Technology and Systems Division at Alberta Health, where she played a pivotal role in transforming Alberta's healthcare system into one of the most digitally

connected in North America. At the forefront of Alberta's electronic health record (EHR) implementation, she helped steer the expansion of EHR data sources, deployment to users, integration for physicians and pharmacists and introduced public access to EHRs. Susan is the Chair of the National Community of Interest for EHR Governance.



ANDREA BIELECKI
President, INVIVO

Through her leadership of INVIVO, Andrea lives her vision of supporting healthcare clients around the globe in accelerating learning and making medical science more accessible to healthcare professionals and patients. Over the last seventeen years Andrea has built an award-winning team of strategists, artists and developers who pioneer the use of new technology in innovative digital strategies and applications that change the way we learn about

science and medicine. Andrea is also a co-founder of Spongelab Interactive, a learning technology company that is advancing the integration of game-based simulations with data-driven, adaptive learning tools for formal education, professional training, and healthcare communication.



DR. ANDREW MAXWELL
Assoc. Professor, Entrepreneurial Engineering, Lassonde School of Engineering
Chief Innovation Officer, Canadian Innovation Centre

Andrew Maxwell received his Ph.D. in the management of technology from the University of Waterloo in 2011, winning the Academy of Management's Heizer Award for research excellence. Prior to this he completed an MBA at London Business School, and a B.Sc. (Eng.) in Electrical Engineering, from Imperial College London.

Following his career as a senior manager in multinational technology companies, Dr. Maxwell co-founded four technologies companies before joining the University of Toronto's Innovation Foundation, where he created their first technology accelerator – the Exceler@tor. He has been Chief Innovation Officer at the Canadian Innovation Centre for ten years, developing and delivering innovative and entrepreneurial programs (such as VentureStart for FedDev/RIC and InnoGate for IRAP).

His research examines the behavioral aspects of technology innovation, specifically the formation of new business and entrepreneurial relationships. He is an innovation subject matter expert for the Industrial Research Institute (Washington) and the Innovators' Alliance (Toronto). He is a field editor for the Journal of Business Venturing where he pioneers new approaches to translational research through multimedia, he has won several teaching awards, authored numerous journal and industry articles and spoken at global academic and industry conferences on the topic of innovation. He is currently developing an online Master in Innovation and Technology Management.

OUR SPEAKERS



HADI SALAH
**Manager,
Health Ecosystem
Partnerships, MaRS**

Hadi is the Manager, Health Ecosystem Partnerships at MaRS, responsible for developing relationships with forward-thinking healthcare delivery organizations (hospitals, clinics, pharmacies, home care agencies) as well as companies in the private sector. His role is to match partners with innovative startups and small- and medium-sized enterprises (SMEs) to co-design, test, pilot and validate leading-edge health technologies,

accelerating the adoption of such technologies by the healthcare system. Hadi is also Program Manager for the procurement by co-design program, a novel procurement approach to help providers collaborate with vendors, co-design, and evaluate innovative solution to healthcare challenges. Finally, Hadi is co-founder of Hacking Health, a movement of health innovators that now spans 60+ cities in over 33 countries around the world.



JAMISON STEEVE
**Executive Director,
Rotman School
of Management,
University of
Toronto**

Since joining the ICP, Jamison has increased the pace and impact of the Institute's work. The ICP has covered a wide range of topics including health care, infrastructure, scaling up businesses and the utility of government grants in attracting businesses to Ontario. In its most recent release License to Innovate: How Government can reward risk, the ICP tackles one of Jamison's true passions – innovation in public policy.

Under Jamison's leadership, the ICP has continued to produce an annual report but now also puts out a bi-weekly blog and a quarterly report. The explicit goal has been to increase the reach and relevance of our work. The year ahead promises to be an exciting one at the ICP as the Institute will release papers on clusters and the impact of carbon pricing in Ontario. Jamison's most important roles continue to be husband to Carolyn and father to Will and Natalie.



TED SCOTT
Chief Innovation Officer and Director of Strategy, Hamilton Health Sciences

Ted Scott is a researcher, and expert in advanced ultrasound instrumentation and imaging techniques. Ted holds a Masters of Applied Science in Medical Ultrasound and a PhD in Diagnostic Imaging from Charles Sturt University of Australia.

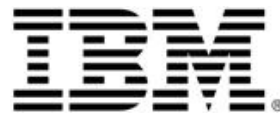
As a Chief Innovation Officer at Mohawk College, he co-founded the college's mHealth and eHealth Development and Innovation Centre (MEDIC) in 2008 along with software engineering professor Duane Bender. MEDIC was founded to address Canada's technology needs related to interoperability, standards adoption and mobile technology development. It established Canada's National eHealth reference implementation model which subsequently formed the basis for the test bed and innovative sandbox environment which has been leveraged by Canada Health Infoway, eHealth Ontario and used to support digital health projects in Southeast Asia, South Africa, and Tanzania.

Ted will assume the inaugural role of Chief Innovation Officer within the Strategy and Innovation portfolio at Hamilton Health Sciences on October 3rd. As Chief Innovation Officer, Ted will focus on bringing resources, partnerships and thought leadership to the significant efforts that already exist in the organization to develop new ideas, processes, technologies and approaches. With dual responsibility for advancing the HHS strategy, Ted will also ensure that initiatives are focused on achieving the North Star metrics that have been deemed important to the success of realizing vision of Best Care for All. In addition, Ted will be the prime interface with IBM and other partners in the exciting Collaboration and Innovation Centre (CIC) that will be opening in Hamilton later this year.

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THANK YOU TO OUR CHIEF INSTITUTES



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