

"Reimagining Healthcare – Leadership Perspectives on HI" CHIEF Spring Symposium 2016

June 3rd & 4th 2016
Oceanview Suites 3 & 4, Pan Pacific Hotel
300-999 Canada Place
Vancouver, British Columbia, V6C 3B5



This year's CHIEF Spring Symposium features an outstanding two-day program for senior HI executives gathering in Vancouver from across Canada! The two-day program will provide CHIEF members the opportunity to hear and respond to interesting, provocative presentations, to learn about as well as to share HI experiences, and to further strengthen the important mandate of Canada's Health Informatics Executive Forum.

**Program
Biographies
Thank You**

Day 1 – Friday June 3rd

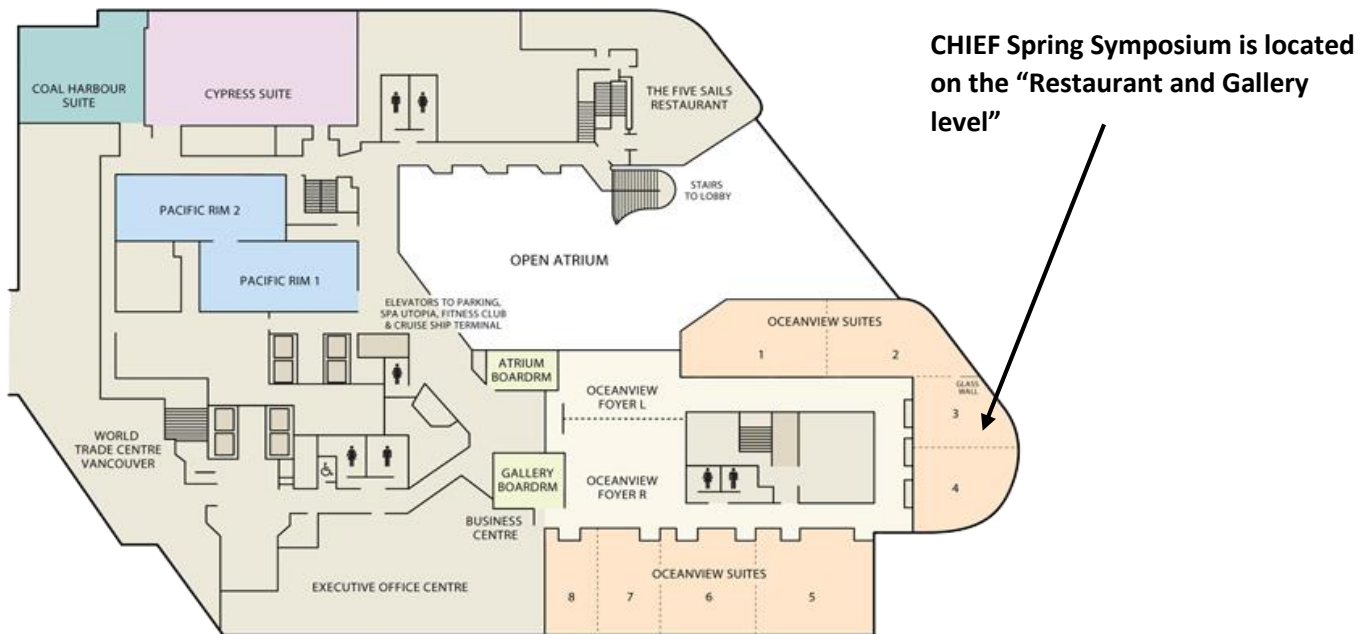
Time	Session	Room
8:00 - 9:00am	Registration & Breakfast	Oceanview 3 & 4
9:00 - 9:15am	Welcome, Introductions & Agenda Overview	Oceanview 3 & 4
9:15 - 10:15am	<p>The Role of HIT in Today's Provider Environment</p> <p>A. Overview of current state of HIT industry, language and terminology</p> <ul style="list-style-type: none"> • Top HIT applications, issues, and emerging trends. Who uses them and why? • What key business and regulatory challenges are impacting HIT? • How do these issues affect client business and priorities? <p>B. Understanding the CIO's world</p> <ul style="list-style-type: none"> • Changing role and challenges • As decision-maker and Influencer <p>C. The role of other decision makers and influencers (CFO, CMO, CMIO, etc.)</p>	Oceanview 3 & 4
10:15 - 10:45 am	Networking Break	
10:45 - 12:00 pm	<p>Understanding IT Governance & Client-Decision Making Processes</p> <p>A. Overview of budget, IT governance, and decision-making process models.</p> <ul style="list-style-type: none"> • Examples of different structures, styles, and roles. How does organizational size, types, and reporting structures affect governance and decision-making models? <p>B. Key differences between product versus service sales and purchasing</p> <ul style="list-style-type: none"> • E.g. price, product, feature vs. relationship and trust • What matters and how to position for success <p>C. Why is this base knowledge of IT governance important?</p> <ul style="list-style-type: none"> • How does governance affect client decision processes relative to product/service purchasing? • Understanding the role of the CIO and other Decision Influencers in purchasing process/decision models <ul style="list-style-type: none"> • What is the CIO's role in the process? • How to support the process 	Oceanview 3 & 4
12:00 - 1:00 pm	Luncheon	

<p>1:00 - 2:00 pm</p>	<p>Establishing & Maintaining Long-Term Strategic Partnerships</p> <p>A. Building a trusted relationship with the CIO and their organization. B. How to anticipate, communicate, and adapt to change (in the organization and relationship) C. Value of proactive versus reactive relationship development/management D. Challenges and critical success factors E. How do you know it's working?</p> <ul style="list-style-type: none"> • Measuring effectiveness of the relationship • Shift from a focus on the product/service to dialogue on the business/organization • Anticipating and responding to your customer's needs 	<p>Oceanview 3 & 4</p>
<p>2:00 - 2:30 pm</p>	<p>Networking Break</p>	
<p>2:30 - 3:30 pm</p>	<p>Current and Future Trends Shaping Healthcare and Health IT</p> <p>A. An interactive discussion of current and future trends in healthcare and health IT B. How will these trends shape, change business priorities? C. How can you align yourself to support these priorities, CIOs, and decision influencers?</p>	<p>Oceanview 3 & 4</p>
<p>3:30 - 4:30 pm</p>	<p>Implications for Canadian HI Leadership</p> <p>The HIT leader of tomorrow will be a crucial player in the future healthcare industry. Planning for this role is the responsibility of all HIT Leaders today. This session will discuss key points learned from the program that should be embraced / espoused by COACH and CHIEF as they plan for the future.</p> <p>A. What have we learned about the HIT leader's place in the changing healthcare industry? B. How can we further plan for and develop HIT leaders today and in the future? Who shares this responsibility?</p>	<p>Oceanview 3 & 4</p>
<p>4:30 - 4:45 pm</p>	<p>Closing Remarks & Adjournment; CHIEF Housekeeping Announcements</p>	<p>Oceanview 3 & 4</p>
<p>Recess</p>		
<p>5:00 - 8:00 pm</p>	<p>Networking Reception & Dinner Black + Blue Restaurant 1032 Alberni Street, Vancouver, V6E 1A3</p>	<p>Black + Blue Restaurant</p>

Day 2 – Saturday June 4th

Time	Session	Room
7:30 - 8:30 am	Breakfast	
8:30 - 8:40 am	Welcome, Introductions & Agenda Overview	Oceanview 3 & 4
8:40 - 9:20 am	Opening Keynote Speaker- Dr. Penny Ballem Penny will provide meaningful perspectives and experiences on the last 15 years of Health Information Technology in Canada, and also share relevant lessons learned from her local government experience and other leadership opportunities. She will discuss how healthcare leadership can move ahead in the future by sharing insights on dodging bullets, better leveraging resources and generally achieving every HI executive's ultimate goal - getting closer to Nirvana!	Oceanview 3 & 4
9:20 - 10:00 am	Next Steps for Canadian HI Leadership This session will reflect on the previous day's sessions and, in particular, the arising thoughts and ideas of CHIEF members from the "Implications for Canadian HI Leadership" session. The session will be supported by the notes captured by the rapporteurs as refined by the discussion facilitator. In reflecting on those thoughts and ideas, CHIEF members will discuss CHIEF working opportunities to develop products, services and activities to support HIT leadership development.	Oceanview 3 & 4
10:00 - 10:20 am	Networking Break	
10:20 - 12:00 pm	CHIEF-EP White Paper Presentations A series of presentations on three key topic white papers, followed by an open 'QnA' on opportunities for CHIEF and COACH to further engage the broader HI community on these and other topics. <ol style="list-style-type: none"> 1. IoT in healthcare - Enabling new models of service delivery 2. Cloud Computing in Canada - Report and analysis of use and benefits / how CIOs need to prepare and plan for implementation 3. Analytics - How data is reshaping organizational dynamics 	Oceanview 3 & 4
12:00 – 12:45 pm	Luncheon	

12:45 – 1:30 pm	Afternoon Keynote – Michael Green, President & CEO, Canada Health Infoway	Oceanview 3 & 4
<p>Michael Green shares his views and insights as to Infoway's strategy and key tactics to invest in and drive technology-based solutions to realize more accessible health information for better health outcomes. In particular, CHIEFs will hear about plans for the new funding provided to Infoway in the recent federal budget.</p>		
1:30 – 2:45 pm	Afternoon CHIEF discussion "Highlights of the 2016 Digital Health Leaders Survey"	Oceanview 3 & 4
<p>Join COACH CEO Mark Casselman as he shares the highlights and insights of the inaugural COACH survey of national digital health leaders. CHIEF members will have an exclusive first opportunity to hear the results of the survey. They will learn about and be invited to discuss current drivers of health technology in Canada, how organizations in the public and private sectors are responding to strategic and operational challenges, and what are the plans for the future. CHIEFs will discuss and debate the top priorities, and potential actions to be take based on key findings.</p>		
2:45 – 3:00 pm	Closing Remarks & Adjournment; CHIEF Housekeeping Announcements	Oceanview 3 & 4
<p>Discussion of themes/ideas for the Fall 2016 Symposium</p>		



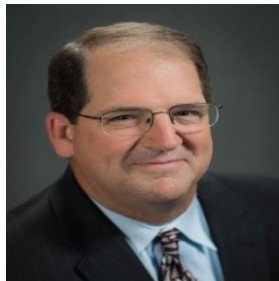
Professional Biographies

Penny Ballem



Dr. Penny Ballem is a practicing physician with over 30 years' experience spanning clinical, government, health administration and the academic sectors. She is extensively published in scientific journals, and has also authored numerous health system and policy papers. During her career, Penny has served as the Deputy Medical Director, Canadian Red Cross, Senior Vice President at BC Women's Hospital and Sunny Hill Health Centre, lead negotiator for Ontario with the OMA, and the City Manager for Vancouver. She has served on numerous national boards. Today, Dr. Ballem divides her time between her hematology clinic and strategic consultation to the public and private sector.

Russ Branzell



Russ Branzell is the President and CEO of the College of Healthcare Information Executives (CHIME). Before joining CHIME in April 2013, Branzell served as CEO for the Colorado Health Medical Group. He previously was the vice president of information services and CIO for Poudre Valley Health System and the president/CEO of Innovation Enterprises (PVHS' for-profit IS entity).

Before joining PVHS, Branzell was the regional deputy CIO and executive director of information services for Sisters of Mercy Health System in St. Louis, MO. Branzell served on active duty in the U.S. Air Force and retired from the Air Force Reserves in 2008. While on active duty, he served in health care administration positions, including CIO for the Air Mobility Command Surgeon General's Office.

Mark Casselman



Mark Casselman is the Chief Executive Officer of COACH: Canada's Health Informatics Association. He has 15 years of experience working with executives and clinical leaders across multiple sectors and agencies within the Canadian health ecosystem. He has led strategic engagements, product design and development, large-scale transformation initiatives, and has been recognized as an innovator in the field of digital health.

Mark has championed innovation in consumer-focused health information products and services across multiple industries. He has broad experience in strategic planning, business development, product development, project management, stakeholder engagement, leading teams, and service delivery transformation. Mark's interests include go-to-market strategy and implementation for disruptive product and service innovations. He is focused on transforming health service delivery and enhancing the consumer experience.

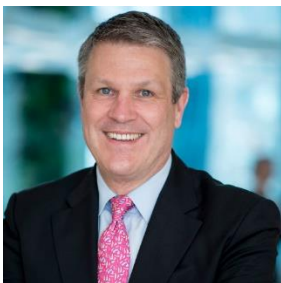
Adrienne Edens



Adrienne Edens is Vice President and CIO for the Valley Area of the Sutter Health System in Northern California. Sutter Health comprises 24 hospitals, 33 outpatient surgery centers and 5,000 physicians in the medical network. In 2015 the organization restructured the existing five regions into two areas. The Information Systems organization at Sutter is significantly centralized with common systems in use across the two market-facing areas.

Sutter Health shares a single EHR across all acute and ambulatory service locations, most of which have achieved HIMSS Stage 7 EMR Adoption status. This past year Adrienne led the transition process for the two former Valley regions and completed the Rona Certified Lean Leader program.

Michael Green



Michael Green is President and Chief Executive Officer of Canada Health Infoway. He works with Infoway's jurisdictional partners and other key stakeholders to accelerate the development and adoption of digital health in Canada, which will provide clinicians and patients with information they need to support safer care decisions and a more modern and sustainable health care system for all Canadians.

Prior to his role at Infoway, Michael was President and CEO, Americas Region with Agfa Healthcare Inc. At Agfa, he led the transformation of radiology from film to digital across Canada and globally, making him an early visionary in the way digital health solutions can help make public health systems more sustainable and improve the patient experience.

Rick Skinner



Rick is currently the Chief Information and Technology Officer at the University of Virginia Health System, responsible for Information Technology, Health Information Management and Clinical Engineering. Rick is a healthcare IT Executive with over 25 years of experience in healthcare information systems, including positions as the CIO for health systems in the USA and Canada (Ontario), a medical research laboratory, independent consulting and as project manager for the development and implementation of the Department of Defense's global medical information system.

Rick was formerly the Vice President and CIO for Cancer Care Ontario, responsible for providing IT and IM services for the Province's cancer, chronic kidney disease and access to care programs and services.

Thank you to our CHIEF Institutes

