

CHIEFTM Canada's Health Informatics Executive Forum
Forum canadien des cadres en informatique de la santé

ENABLING INNOVATION

CHIEF FALL SYMPOSIUM 2017
SEPTEMBER 29 + 30, 2017
MARRIOTT ON BLOOR, TORONTO



FRIDAY, SEPTEMBER 29, 2017

8:00 - 8:45 AM	Registration and Breakfast
8:45 - 9:00 AM	Welcome and Agenda Overview
9:00 - 10:00 AM	<p>A New Breed of CIO</p> <p>As a key organizational leader and influencer, the CIO perspective on self-transformation is a critical enabler of success in the digital area. In this presentation David Chou shares insights and lessons learned on CIO transformation, strategies, and tactics to strengthen leadership and influence on digital initiatives.</p> <p>Speaker: David Chou, Vice President / Chief Information and Digital Officer, Children's Mercy Kansas City</p>
10:00 - 10:30 AM	<p>Digital Health Leadership in Canada (<i>Plenary Discussion</i>)</p> <p>As follow-on to the keynote presentation, this facilitated plenary discussion on leadership creates an opportunity for everyone to participate. Electronic polling will showcase points of view and real-time results will be discussed and captured to inform development of a CHIEF perspectives paper.</p>
10:30 - 11:00 AM	Networking Break
11:00AM - NOON	<p>Enabling Innovation Partnerships: Part I</p> <p>Partnerships are necessary to fast-track patient-centred care innovations and enable the healthcare system to take advantage of solutions and ideas that align with health system strategies. Recently, Ontario Telemedicine Network launched the Virtual Healthcare Marketplace Program to help healthcare organizations more aggressively implement digital health care solutions and to help the best solutions scale across the health system.</p> <p>Speaker: Dr. Ed Brown, CEO, Ontario Telemedicine Network</p>
NOON - 1:00 PM	Lunch

FRIDAY, SEPTEMBER 29, 2017

1:00 - 2:00 PM	<p>Health Service Funding Modernization: Innovation, Outcomes, Impact</p> <p>Advancing the health innovation agenda in Canada requires connections between many elements, including: clinical innovation and new models for care delivery, access to meaningful data via effective technology, and modernized funding models. This session brings forward perspectives on the current state of healthcare funding in jurisdictions across Canada, as well as points of view on future models that will provide the foundation for innovative and effective care delivery in Canada.</p> <p>Speakers: Melissa Farrell, Assistant Deputy Minister, Health System Quality and Funding, Ministry of Health and Long-Term Care and Alexis Wise, Senior Manager, Health Systems Innovation and The Centre for Impact Investing, MaRS Discovery District</p>
2:00 - 2:20 PM	Networking Break
2:20 - 3:15 PM	<p>Health Service Funding Modernization (<i>Breakout Session</i>)</p> <p>Breakout groups brainstorm collaboration projects that may leverage new funding mechanisms to: support their efforts to improve health of specific populations; test or scale an innovative approach to health care delivery; and, build a strong evidence base around a particular intervention. Breakout groups will share their program concept(s) with attendees.</p>
3:15 - 4:00 PM	<p>CHIEF “Unconference” Session</p> <p>Unconference is an open space participant-driven session designed to allow for peer-to-peer dialogue, creativity, and collaboration. Identify and choose from peer-selected agenda topics and working group areas.</p>
4:00 PM	Closing Remarks and Adjournment CHIEF Housekeeping Announcements
5:00 - 9:00 PM	Networking Reception and Dinner <i>Sassafras, 100 Cumberland Street</i>

SATURDAY, SEPTEMBER 30, 2017

8:00 - 8:45 AM	Breakfast
8:45 - 9:00 AM	Welcome, Introductions, and Agenda Overview
9:00 - 9:40 AM	<p>Blockchain Primer</p> <p>First leveraged through the financial domain vertical (i.e. Bitcoin), blockchain will become a horizontally disruptive technology, with potentially far-reaching applications in healthcare. This session provides background on how blockchain technology can help leaders address challenges and opportunities that require an accessible, decentralized, yet highly secure record of data. CHIEFs will be introduced to blockchain in healthcare use cases such as patient-centric health records and health claims management</p> <p>Speaker: Tyrone Austen, Director, Business Intelligence, Gevity</p>
9:40 - 10:30 AM	<p>Blockchain (<i>Breakout Session</i>)</p> <p>Breakout groups will consider healthcare challenges and further develop specific blockchain in healthcare use cases. Each breakout group will share their blockchain use case with all CHIEFs.</p>
10:30 - 11:00 AM	Networking Break
11:00 AM - 12:15 PM	<p>Canadian Digital Health Ecosystem: CHIEF Perspective (<i>Working Group Session</i>)</p> <p>CHIEF attendees unpack the Canadian digital health ecosystem in this working group session. The Canadian digital health ecosystem map will identify all players, key environmental conditions, and relationships between them. The product of this exercise will help leaders make effective strategic decisions.</p>
12:15 - 1:15 PM	Lunch

SATURDAY, SEPTEMBER 30, 2017

1:15 - 2:15 PM	<p>Enabling Innovation Partnerships: Part II</p> <p>Partnerships are necessary to fast-track patient-centred care innovations and enable the healthcare system to take advantage of solutions and ideas that align with health system strategies. Panelists share their experiences and lessons learned connecting innovators with traditional health care delivery system partners. Peter Bascom describes an online, open provincial EHR platform that allows solutions to be tested in a virtual EHR environment and to prototype new ideas. Dr. Victoria Lee discusses technology innovation powered by out-of-the-box thinking and solutions to improve quality of patient and population health within the BC Health System</p> <p>Panelists: Peter Bascom, Chief Architect, eHealth Ontario and Dr. Victoria Lee, Chief Medical Health Officer and Vice-President, Population Health, Fraser Health</p>
2:15 - 3:00 PM	<p>Closing Remarks & Adjournment</p> <p>CHIEF Housekeeping Announcements</p>

SPEAKERS + PANELISTS



Tyrone Austen,
Director, Business
Intelligence, Gevity

As Director of the Business Intelligence (BI) branch, Tyrone Austen manages Gevity's team of data warehousing and analytics experts. The focus of Gevity's BI team is to turn business questions into answers by delivering innovative solutions that standardize, integrate, analyze, and report on client data, transforming it into knowledge and insight. Tyrone's past project work includes developing the organization index database for the Canadian Institute for Health Information, assisting in designing and implementing a provincial communicable disease and outbreak management system, and leading the deployment of a provincial utilization management system.



Peter Bascom,
Chief Architect,
eHealth Ontario

Dr. Peter Bascom, eHealth Ontario's Chief Architect, provides enterprise system integration services through centralized, coordinated leadership to health care providers and vendors as they implement and maintain Ontario's electronic health records (EHRs). He focuses on increasing alignment with Ontario's eHealth blueprint, developing standards-based EHRs, and leveraging health care organizations' IT investments with a transition plan for future state EHR connectivity. Peter's team recently launched the Innovation lab, an online, open provincial EHR platform for IT vendors, developers and solution providers to experiment with eHealth solutions in a virtual environment. Through his work, Peter is establishing architecture and standards centre of expertise as a shared service for EHR initiatives throughout Ontario. Peter holds a Ph.D. from the University of Toronto in electrical engineering, specializing in biomedical engineering and ultrasound. He has over 25 years of experience building teams, and over nine years of executive leadership experience in the private sector.



Dr. Ed Brown,
CEO, Ontario
Telemedicine
Network

Dr. Brown is a founder and Chief Executive Officer of the Ontario Telemedicine Network (OTN), one of the largest and most active integrated telemedicine networks in the world. Dr. Brown has won numerous awards for his work in Telemedicine, most recently a Queen Elizabeth II Diamond Jubilee Award for his contributions to health care in Canada. In 2010, he was chosen as one of 25 Transformational Canadians by a national media panel. He currently sits on the board of OntarioMD and is a Past President of the American Telemedicine Association, which named him to its College of Fellows in 2015. An emergency physician who studied mathematics and engineering before embarking on his medical career, Dr. Brown is a passionate advocate for telemedicine as a tool to improve access to care, quality of care and the sustainability of health care systems.



David Chou,
Vice President /
Chief Information
and Digital Officer,
Children's Mercy
Kansas City

David Chou is the Vice President / Chief Information & Digital Officer for Children's Mercy Kansas City. Children's Mercy is the only free-standing children's hospital between St. Louis and Denver and provides comprehensive care for patients from birth to 21. They are consistently ranked among the leading children's hospitals in the nation and were the first hospital in Missouri or Kansas to earn the prestigious Magnet designation for excellence in patient care from the American Nurses Credentialing Center. Prior to Children's Mercy, David held the CIO position at University of Mississippi Medical Center, the state's only academic health science center. David also served as senior director of IT operations at Cleveland Clinic Abu Dhabi and CIO at AHMC Healthcare in California. His work has been recognized by several publications, and he has been interviewed by a number of media outlets. David is also one of the most mentioned CIOs on social media, and is an active member of both CHIME and HIMSS.

SPEAKERS + PANELISTS



Melissa Farrell,
Assistant Deputy
Minister, Health
System Quality
and Funding,
Ministry of Health
and Long-Term
Care

Melissa Farrell is the assistant deputy minister of the Ontario Ministry of Health and Long-Term Care's Health System Quality and Funding Division. She leads a large and diverse team, which is responsible for delivering on the province's funding and quality priorities in the hospital. The team also works to improve community care access and long-term care sectors. Prior to this appointment, Melissa was the director of the primary healthcare branch with the ministry's Negotiations and Accountability Management Division. She managed over 2,000 primary care provider contracts, supporting the development of strategies to further enhance primary care services across the province. Melissa's previous leadership roles with the ministry include director of implementation with the Health System Accountability and Performance Division.



Dr. Victoria Lee,
Chief Medical
Health Officer and
Vice-President,
Population Health,
Fraser Health

As the Chief Medical Health Officer, Dr. Lee's primary mandate is to prevent disease, protect health and promote wellness in populations and communities in the Fraser region. She also provides executive leadership and strategic oversight in the areas of population health, prevention of non-communicable diseases, communicable disease prevention and control, environmental health, licensing of community care facilities, Aboriginal Health, South Asian Health Institute, Mental Health and Substance Use and population health surveillance. Dr. Lee joined Fraser Health in 2010 as a Medical Health Officer and has served as the Executive Medical Director for Population and Public Health since 2012. Prior to joining Fraser Health, she worked in collaboration with national and international organizations including the United Nations Development Programme and the World Bank in the areas of comparative health systems, health policy, health financing and ecohealth. Dr. Lee also worked as a travel physician in rural communities in Chile and Brazil. Her research activities include health equity, community-based primary health system, public health performance and clinical prevention.



Alexis Wise,
Senior Manager,
Health Systems
Innovation and
The Centre for
Impact Investing,
MaRS Discovery
District

Alexis leads the health practice at the MaRS Centre for Impact Investing and supports the broader Health Systems Innovation team at MaRS. Alexis's current work focuses on issues related to health system innovation, policy levers for influencing behavior change, health care contracting and pricing mechanisms and measuring outcomes and impact. Alexis brings to MaRS a diverse professional experience. She is an experienced management consultant having started her career at Monitor Group (now Monitor Deloitte), working for a public sector strategy boutique in the UK and also consulting independently. Alexis has also had first hand experience as an entrepreneur as co-founder of a Canadian employee wellness company. And prior to joining MaRS, Alexis worked as a civil servant in the role of Pricing Strategy Lead for Monitor, the regulators for the National Health Service in England.

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