

# PROMOTE YOUR BRAND TO DIGITAL HEALTH PROFESSIONALS AT EVENTS ACROSS THE COUNTRY

Sponsorship Bundles

# Event sponsorship is an excellent way to heighten your company's profile or establish a new brand.

## Event bundles

Digital Health Canada offers three options—GOLD, SILVER, and BRONZE—for organizations interested in exposure and engagement with a diverse group of Canadian digital health and healthcare professionals. Digital Health Canada event bundle sponsorships cover an entire year of events in one discounted package.

<b>\$15,000</b> THREE AVAILABLE	<b>\$10,000</b> FIVE AVAILABLE	<b>\$6,000</b> UNLIMITED AVAILABILITY
<ul style="list-style-type: none"><li>• Opportunity to introduce a speaker</li><li>• Opportunity to include a promotional powerpoint slide shown during breaks</li><li>• Five complimentary registrations to each event</li><li>• PLUS all Silver benefits</li></ul>	<ul style="list-style-type: none"><li>• Three complimentary registrations to each event</li><li>• Opportunity to display promotional materials/signage onsite</li><li>• PLUS all Bronze benefits</li></ul>	<ul style="list-style-type: none"><li>• One complimentary conference registration to each event</li><li>• Company logo on pre and post event promotional material</li><li>• Company logo displayed onsite day of event</li><li>• Company logo with hotlink on website</li></ul>

Each Event Bundle includes sponsorship of four Regional Events/Breakfast Sessions and four MeetUps in cities across the country, including (but not limited to) Halifax, Montreal, Toronto, Waterloo, Calgary, or Vancouver.

To secure an event bundle for your organization and connect with digital health professionals across Canada, email [sbott@digitalhealthcanada.com](mailto:sbott@digitalhealthcanada.com).





# Reach Members with weekly Webinar Wednesday sponsorship

Our most popular members-only benefit



**1000+**

Webinar Wednesday viewers since we started in 2015



**2000+**

Members see your logo on website and in marketing materials



**\$1,700**

To sponsor an entire month\* of Webinar Wednesdays

Promote your brand to Digital Health Canada Members as a Webinar Wednesday sponsor.

Webinar Wednesdays are a popular members-only offering, attracting a new audience of qualified, engaged digital health professionals every week from September through June.

**Contact [events@digitalhealthcanada.com](mailto:events@digitalhealthcanada.com) to sponsor.**

\*Months where a week is skipped will be discounted \$400.

# Sponsorship Packages

## \$1700 monthly\* sponsorship packages include:

- ✓ Sponsor logo with hotlink on Digital Health Canada website (webinar overview plus individual webinar pages)
- ✓ Sponsor logo with hotlink in all eblast and social media webinar promotions
- ✓ Sponsor slide with contact information displayed during webinar intro
- ✓ Verbal acknowledgment of sponsorship at beginning and end of each webinar
- ✓ Opportunity to moderate any/all webinars during the month
- ✓ GUARANTEED webinar slot
- ✓ Five FREE registrations for clients/non-members during the month
- ✓ Webinar archived (with logo and company information)

\*Months where a week is skipped will be discounted \$400.

Digital Health Canada fosters network growth and connection; brings together ideas from multiple segments for incubation and advocacy; supports members through professional development at the individual and organizational level; and advocates for the Canadian digital health industry.

For more information, visit [digitalhealthcanada.com](https://digitalhealthcanada.com).