



CHIEF Spring Symposium

FRIDAY, MAY 25 + SATURDAY, MAY 26 2018
OCEANVIEW SUITES, PAN PACIFIC HOTEL, VANCOUVER

Speakers and Panelists



Ohad Arazi, Vice President and General Manager, TELUS Health Living Labs

Ohad joined TELUS Health to lead the Living Labs organization, a new group that enables partners and portfolio investments to experiment with new products and drive innovation in Canadian health care sectors. Ohad is passionate about developing solutions that bridge healthcare and IT, and believes technology can play a role in transforming outcomes, decreasing cost and enhancing collaboration.



Philip Barker, Vice President, Planning, Informatics & Analytics, Fraser Health Authority

A Certified Health Executive with public/private sector healthcare management and consulting experience, Philip has expertise in executive leadership and development of multi-stakeholder healthcare improvement initiatives, crafting strategies to leverage technologies that improve health care, leading complex change initiatives, consultancy development, and effective partnerships.



Norma Biln, Founder and CEO, Augurex

Norma Biln is a leading figure in the Canadian Biotechnology sector, recognized as one of Canada's Most Powerful Women: Top 100 Award Winner (2017). Norma is Chair of the Skills and Talent task force for the Health and Biosciences Economic Strategy Roundtable (Ministry of Innovation, Science and Economic Development) and is a founding member of the Canadian Digital Technology Supercluster.



Elizabeth Boudreau, Executive Advisor, Amazon Web Services

Elizabeth Boudreau works with customer executive teams globally to understand their mission and business drivers in order to assist them in developing appropriate strategies for sustainable cloud adoption. Elizabeth brings a clinical mindset to the adoption of technology and addressing healthcare challenges.



Ryan Brush, Vice President and Chief Engineer, Cerner Corp

Ryan is focusing on making very large healthcare datasets easily used in the best available tools for deep analytics and machine learning—and on making the resulting value easily deployable. He also created Clara, an open source rules engine, and is a regular conference speaker. Ryan has also contributed chapters to the books *97 Things Every Programmer Should Know* and *Hadoop: The Definitive Guide*.



John Chen, Vice President Finance and Support Services and CFO, Ontario Shores

John Chen has been instrumental in leading and establishing an Information Technology Department at Ontario Shores and in guiding the implementation of systems solutions for the hospital before becoming the CFO in 2008. As CFO he is accountable for the finance activities of the hospital and contributing to the strategic directions of the organization.



Angela Copeland, Director, Data & Analytics Strategic Initiatives & Governance, Cancer Care Ontario

Angela is working to create an insights-driven organization that will generate, utilize, and share actionable insights to enable evidence based decision-making. She is also responsible for establishing, leading, and maintaining an enterprise-wide integrated data and analytics governance framework that incorporates policy and procedure setting, risk identification and mitigation, stewardship, and compliance.

Speakers and Panelists



Dr. Alexandra T. Greenhill, Cofounder, CEO & Chief Medical Officer, Careteam

Dr. Greenhill is one of Canada's leading physicians in digital health innovation. After implementing health innovation at scale and practicing medicine in Quebec, Ontario & BC, she has spent the last six years leading and advising Canada's most innovative technology companies. One of WXN's Top 100 Most Powerful Women in Canada, she has received the QEII Diamond Jubilee Medal of Service.



Wendy Hansson, Vice President Quality and Innovation and Chief Transformation Officer, Providence Health Care (PHC)

Wendy Hansson is the executive lead for PHC's role in Canada's Digital Technology Supercluster, and is enabling the strategic transformation of PHC through clinical innovation – and the planning, transition and execution required to support the new St. Paul's redevelopment.



Mike Hilton, Director, Solution Sales, Microsoft

Mike brings 30 years of diverse experience in Software Development and Solutions, Cloud Computing, Telecommunications, CCTV and Access Control, Data Communications, Industrial Automation, Robotics and Business Consulting, leading teams in Business Operations, Sales, Marketing and Technical Services.



Keltie Jamieson, Senior Director & CIO, NSHA IM/IT, Nova Scotia Health Authority

Keltie Jamieson leads both the IT team specializing in clinical informatics and clinical applications as well as health information services/health information management team. Ms. Jamieson is a Certified Professional in Healthcare Information and Management Systems-Canada (CPHIMS-CA) and has a Masters of Leadership, Health Specialization, Certified Health Executive (CHE).



Stephen O'Reilly, Executive Director and Associate CIO, CIHI

Steve O'Reilly is responsible for the Integrated eReporting initiative and the Portal Services Program at CIHI. His portfolio also includes a leadership role with the Digital Strategy and Integrated eReporting branch. Mr. O'Reilly has extensive knowledge of health information and health information systems, and was an early proponent of the electronic health record.



Bill Tam, Co-Chair, Digital Technology Supercluster and former CEO, BC Tech Association

Bill Tam has been actively involved in guiding the success of tech companies as a founder, executive, investor, advisor and board member for the past 20 years. Prior to BC Tech, Bill was the CEO of EQO Communications, a mobile app startup, a Partner at SpringBank TechVentures, an early-stage VC firm, and a founding executive at MetroNet, a successful Canadian telecom startup.



Louise Turner, Chief Executive Officer, Innovation Boulevard

Louise Turner provides the vision and strategy at Innovation Boulevard as she leads the organization's next phase of growth and development. Louise is a sought after speaker on the topic of innovation and systems change, particularly in technology and healthcare, and is known for her creative approaches to problem solving and ability to build high performing teams.



Jennifer Zelmer, President, Azimuth Health Group

Dr. Zelmer provides a range of advisory services to local, national, and international clients who seek to advance health and health care. In addition, she is the Editor-in-Chief of Healthcare Policy, an Adjunct Faculty Member at the University of Victoria, Faculty/Advisor to the Canadian Foundation for Healthcare Improvement, and serves on a range of health-related advisory committees and boards.

Friday, May 25

8:00 am - 8:45 am	Registration and Breakfast	
9:00 am - 9:30 am	Welcome, Agenda Overview, and CHIEF Introductions	Mark Casselman
9:30 am - 10:30 am	<p>KEYNOTE Innovation Without “Breaking the Organization”</p> <p>The greatest challenge facing healthcare executives in Canada today is to develop a systematic, responsible, repeatable, accountable process to assess and then adopt improvements in the health care system. This challenge must be addressed to create a sustainable 21st century healthcare system. It requires confident, mindful leadership that is socially aware to overcome the barriers and reluctance in the system to change and to collaborate effectively with all stakeholders. The session will look at supporting a model of innovation, assessment, and adoption that can introduce improvements without “breaking the organization.”</p>	Louise Turner
10:30 am - 11:00 am	Networking Break	
11:00 am - 12:00 pm	<p>PANEL Governance Innovation</p> <p>Catalyst events (ideation days, hackathons, and Dragon’s Den-style pitches) bring great ideas, but they often fall short in sustained value. How can leaders deliver innovation in a structured, value-producing way? This panel will present case studies and emerging practices that drive innovation governance at the board and executive team level, and throughout the organization.</p>	Philip Barker John Chen Keltie Jamieson
12:00 pm - 1:00 pm	Lunch	

Friday, May 25

1:00 pm - 2:00 pm	PANEL Data & Analytics Technology Platforms: Conquering Today's Challenges to Unlock New Insights Data analytics in health and healthcare is evolving rapidly. Today's strategies, operating models, and solutions have accelerated forward—even when compared to just a few years ago. This panel of Chief Information Officers will speak to the common challenges, strategies, and opportunities of data analytics, cloud, and more, including data sharing, insights, machine learning, and artificial intelligence.	Angela Copeland Stephen O'Reilly
2:00 pm - 2:30 pm	Networking Break	
2:30 pm - 3:30 pm	PANEL Solution Provider Data Analytics Cloud Data analytics in health and healthcare is evolving rapidly. Today's strategies, operating models, and solutions have accelerated forward – even when compared to just a few years ago. Solution providers will be speaking on opportunities and challenges, what clients are doing in North America, and how to move forward.	Elizabeth Boudreau Ryan Brush Mike Hilton
3:30 pm - 4:00 pm	UPDATES + DISCUSSION CHIEF Advocacy and Thought Leadership CHIEF Advisory Committee members will lead a discussion to plan for fall and winter engagement and communications directed towards peers, industry, and government stakeholders.	CHIEF Advisory Committee
4:00 pm	Closing Remarks, Adjournment, Housekeeping Announcements	Mark Casselman
	Recess	
5:00 pm - 8:00 pm	Networking Reception and Dinner Boulevard Kitchen and Oyster Bar 845 Burrard Street, Vancouver	

Saturday, May 26

8:00 am - 8:45 am	Breakfast	
8:45 am - 9:00 am	Welcome, Agenda Overview, and CHIEF Introductions	Mark Casselman
9:00 am - 10:00 am	<p>PANEL Supercluster Update</p> <p>Informative panel update on industry-led, world-leading digital technologies and platforms initiative aimed at innovating and transforming industries at the core of BC's and Canada's economic future.</p>	<p>Ohad Arazi Norma Biln Wendy Hansson Bill Tam</p>
10:00 am - 10:45 am	<p>INTRODUCTION AND BREAKOUT GROUPS (PART I)</p> <p>Key Priorities for Digital Health in Canada</p> <p>Canada's Health Informatics Executive Forum (CHIEF) aims to reach consensus on a shared set of system-wide priority challenges. These agreed priorities will drive CHIEF's leadership role in developing a common plan for action, engagement, and advocacy. In the first section of this two-part facilitated working session, CHIEFs will:</p> <ul style="list-style-type: none"> • Review and validate CHIEF members' perspectives (from pre-symposium survey data) on the most pressing challenges and opportunities; and, • Agree on priority challenges based on the relative importance of the items and their relative urgency. 	<p>Facilitator: Jennifer Zelmer</p>
10:45 am - 11:15 am	Break	

Saturday, May 26

11:15 am - 12:15 pm	FACILITATED DISCUSSION (PART II) Key Priorities for Digital Health in Canada	Facilitator: Jennifer Zelmer
	<p>Canada's Health Informatics Executive Forum (CHIEF) aims to reach consensus on a shared set of system-wide priority challenges. These agreed priorities will drive CHIEF's leadership role in developing a common plan for action, engagement, and advocacy. In this second section of this two-part facilitated working session, CHIEFs will:</p> <ul style="list-style-type: none"> • Identify leading opportunities based on their likely impact and ease of implementation/advancement; • Identify action steps and volunteer leads for contributing to draft action plans for priority topics; and • Confirm what individuals in the group can do now within their own resources and identify follow-up steps that CHIEFs and their colleagues will take. 	
12:15 pm - 1:15 pm	Lunch	
1:15 pm - 2:00 pm	CLOSING KEYNOTE AI and Chatbots Shaping the Future of Health and Healthcare	Dr. Alexandra T. Greenhill
2:00 pm	Closing Remarks, Adjournment, Housekeeping Announcements	Mark Casselman



Digital Health Canada connects, inspires, and educates the digital health professionals creating the future of health in Canada. Our members are a diverse community of accomplished, influential professionals working to make a difference in advancing healthcare through information technology. Digital Health Canada fosters network growth and connection; brings together ideas from multiple segments for incubation and advocacy; supports members through professional development at the individual and organizational level; and advocates for the Canadian digital health industry.

For more information, visit digitalhealthcanada.com.

UPCOMING EVENTS

📅 **October 22, 2018**

Driving the Future of
Digital Health Toronto
Conference 2018

📅 **February 5, 2019**

Digital Health Canada/
ANHIX Calgary Winter
Conference 2019

📅 **February 7, 2019**

Ahead of the Curve
Vancouver Winter
Conference 2019
